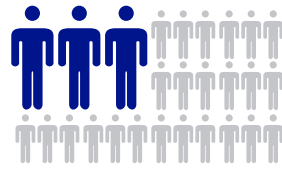


SOCIAL MEDIA @FLR

FIND US FOLLOW US ON

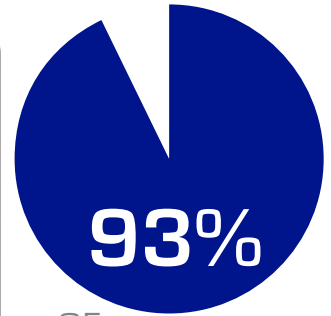


Facebook | Twitter | LinkedIn



73%

...of online adults now use a social networking site of some kind



...OF MARKETERS USE SOCIAL MEDIA FOR BUSINESS (It's becoming more common to include social media as part of an overall marketing strategy).

FLR's Social Networking Potential (SNP) has additional influences using:-

Facebook
Over 31 million users

Twitter
18 million users

LinkedIn
12 million users

"LinkedIn, the social network for professionals, continues to grow every second."



SOCIAL MEDIA IS THE BIGGEST INNOVATION SINCE THE INTERNET